Seeing Niagara Falls from the deck of the

MAID OF THE MIST



IS THE MOST SATISFACTORY AND COMPLETE WAY OF VIEWING THE FAMOUS CATARACTS

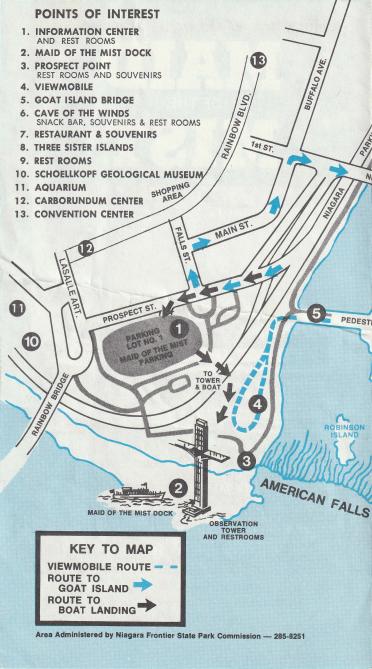
MAID OF THE MIST BOAT RIDE	
Adults	.\$3.00
Children	.\$1.50
[5 & Under—No Charge]	
STATE OBSERVATION SCENIC TOWER	.\$.25
[Required to Reach Our Landing]	
FARE INCLUDES WATERPROOF CLOTHING	

TRIPS: Approximately every 15 minutes from either side of the river from 10:00 A.M. E.D.S.T. with closing time depending upon season.

GROUP RATES AVAILABLE

TELEPHONES

Niagara Falls, Ont. (416) 358-5412



STATE PARKING TICKETS ARE GOOD FOR ALL 3 PARKING LOTS. PLUS 1 RE-ENTRY.



MAID OF THE MIST

The Maid of the Mist and the Maid of the Mist II are 100 passenger vessels, built in 1955-56 to replace our two historic steamships destroyed by fire April 22, 1955. Maid of the Mist III 150 passenger capacity vessel was added to the fleet on June 25, 1972 to improve service for the public.

The Maid of the Mist boats are boarded on the American side at the foot of the 282' scenic tower.

In Canada an incline railway is provided for easy access to our landing for passengers who wish to board the boat from the Canadian side.

ANSWERS TO YOUR QUESTIONS

The American Falls is 182' high and the Horseshoe Falls 176' high. These heights vary somewhat depending upon water levels. The brink of the American Falls is 1,075' and that of the Horseshoe Falls is 2,100'. Only 6% of the water passes over the American Falls with the balance going over the Canadian or Horseshoe Falls. The green color of the Horseshoe Falls is due to this greater volume. The average depth of the river between the Falls and the lower river rapids is 170' — corresponding nearly to the heights of the banks.

The mean flow of water over both Falls before power diversion is some 206,000 cu. f.s. Under the Treaty between Canada and U.S.A. signed in 1951 all but 100,000 cu. f.s. of this water is diverted for power during the summer daylight hours with an additional 50,000 cu. f.s. diverted during the evening and winter months.

It is estimated by scientists that it has taken from 35,000 to 75,000 years for the water to have cut its way through the Gorge from Lewiston to the present position of the Falls, a distance of seven miles.

THE BOAT TRIP IS A THRILLING EXPERIENCE

You pass directly in front of the American Falls, Rock of Ages, Cave of the Winds and enter the Horseshoe, affording an awe-inspiring and never-to-be-forgotten view.

LIFE Magazine referred to this trip as "A PHOTOGRAPHER'S PARADISE"

MAID OF THE MIST

"NIAGARA FALLS' #1 ATTRACTION" Niagara Falls Gazette, June 5, 1963